



## Unlock the Secrets of the Zoo at New After-Hours Event in June

**For immediate release:** Winnipeg, May 6, 2024 – A new after-hours event is coming to the Assiniboine Park Zoo this June. *Locked Zoo – Finders Keepers* invites participants to explore the Zoo, working in small teams to crack codes and solve a series of puzzles in a race against the clock while learning how zoos keep the amazing animals in our care happy, healthy, and well-fed.

“If you like escape rooms, puzzles, trivia nights, board games, and a little friendly competition, *Locked Zoo* is for you,” said Laura Cabak, Director of Communications & Public Relations, Assiniboine Park Conservancy. “While the subject matter is serious, the competition is not. The only thing on the line is bragging rights and maybe a little personal pride. We want our guests to have fun and enjoy the Zoo in a whole new way!”

The *Locked Zoo* concept was developed by Jetpack Creative Industries, a Calgary-based creative studio, who partnered with the Wilder Institute/Calgary Zoo to pilot new games and make them available to other zoos accredited by the Association of Zoos and Aquariums. The games offer self-guided play with minimal waste and give zoos a unique opportunity to engage audiences in a fun way around different themes that highlight the role of modern zoos and the importance of wildlife conservation.

This is the first time Assiniboine Park Zoo will be hosting *Locked Zoo* events, which will be held on Thursday, June 13 and Friday, June 14 from 5:00 p.m. to 9:00 p.m. Tickets are \$45 + GST per person and can be purchased in advance online or in person at the Zoo entrance (2595 Roblin Boulevard) during regular hours of operation (open daily from 9:00 a.m. to 5:00 p.m.).

While this year’s events are for adults-only, we will explore the possibility of offering a family-friendly version of *Locked Zoo* in the future.

For more information about *Locked Zoo – Finders Keepers*, please visit our [website](#).

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